April 25, 2025, at 12:00 PM hosted at Louisville Tourism

Board Members Present:

Eamon O'BrienMariah GratzDana MaytonJay NicholsAndre DonleyJeff ParrishSamir ShahAndrew BliedenJamie CampisanoDavid GreeneLesli SchafferDoug Bennett

Board Members Absent: Jeff Hudson, Janet Tyre

GUESTS

Cleo Battle; Soozie Eastman; Matthew Glowicki (media CJ); Kristi Schank (media WAVE 3); Amber Halloran, and Karen Johnson, recording secretary.

WELCOME

Chairman Eamon O'Brien welcomed everyone to the meeting and officially called the meeting to order at 12:01 PM.

TRIBECA FILM FESTIVAL PRESENTATION

Doug Bennett presented the Tribeca Film Festival opportunity and requested \$35,000 in LHP funding to support the **Louisville Film Office (LFO)** as they host an industry event in New York City, June 2025. Louisville Tourism will provide **LFO** with all necessary marketing and event support. After a brief discussion, a consensus to vote was reached by the group.

Chairman Eamon O'Brien requested a motion to authorize an expenditure of \$35,000 to support an effort by the Louisville Film Office to drive film and entertainment related business to Louisville, KY through an industry cocktail event sponsorship during the Tribeca Film Festival held in New York, NY in June 2025. Louisville Tourism will negotiate the particulars of such potential events and sponsorships. Motion made by Mariah Gratz. Seconded by Jay Nichols. David Greene opposed. *Motion Carried*.

Chairman Eamon O'Brien motioned for adjournment. Motion made by **David Greene**, Seconded by **Samir Shah. All in Favor.** The Meeting adjourned at 12:29 PM.

Future LHP Board Meetings

- Monday, May 19, 2025; Louisville Tourism Office
- Monday, July 21, 2025; Louisville Tourism Office
- Monday, September 15, 2025; Louisville Tourism Office

Minutes submitted by: Recording Secretary Karen Johnson	
Minutes approved by:	
Earmon O'Brien (May 21, 7025 13:36 EDT)	Mariah Gratz (May 21, 2025 13:54 EDT)
Chair Eamon O'Brien	Secretary Mariah Gratz

25 APR 25 Special LHP

Final Audit Report 2025-05-21

Created: 2025-05-21

By: Karen Johnson (kjohnson@gotolouisville.com)

Status: Signed

Transaction ID: CBJCHBCAABAAc8aMj0yGNdd_it22LgaOltzfr20K3FWq

"25 APR 25 Special LHP" History

Document created by Karen Johnson (kjohnson@gotolouisville.com) 2025-05-21 - 5:26:42 PM GMT

- Document emailed to Eamon O'Brien (eamon.obrien@omnihotels.com) for signature 2025-05-21 5:26:47 PM GMT
- Email viewed by Eamon O'Brien (eamon.obrien@omnihotels.com)
- Document e-signed by Eamon O'Brien (eamon.obrien@omnihotels.com)
 Signature Date: 2025-05-21 5:36:41 PM GMT Time Source: server
- Document emailed to Mariah Gratz (mariah@weylandventures.com) for signature 2025-05-21 5:36:42 PM GMT
- Email viewed by Mariah Gratz (mariah@weylandventures.com) 2025-05-21 5:54:12 PM GMT
- Document e-signed by Mariah Gratz (mariah@weylandventures.com)

 Signature Date: 2025-05-21 5:54:50 PM GMT Time Source: server
- Agreement completed.
 2025-05-21 5:54:50 PM GMT