

Louisville Hotel Partnership (LHP)

401 W. Main Street, Louisville, Kentucky 40202, Suite #2310

March 2026

March 23, 2026, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Board Members Present:

Eamon O'Brien
Jeff Parrish
Lesli Schaffer
Doug Bennett

Jay Nichols
Andre Donley
Andrew Blieden
Chris Kipper

Dana Mayton
David Greene
Janet Tyre

Board Members Absent:

Samir Shah

Mariah Gratz

Jamie Campisano

Jeff Hudson

GUESTS

Stephen Kertis, Cleo Battle, Mike Shull, Doug Bennett, Chris Kipper, Amber Halloran, and Karen Johnson, recording secretary.

CALL TO ORDER

Chairman Eamon O'Brien welcomed everyone to the meeting and officially called the meeting to order at 2:01 PM. **Eamon O'Brien** requested a motion to accept the January 22, 2026, LHP Finance Committee meeting minutes, as presented. Motion made by **Andrew Blieden**. Seconded by **David Greene**. **All in Favor. Motion Carried.**

KERTIS Media Presentation

Stephen Kertis presented the group with an LHP public media project that would include a six-minute video package that clearly communicates LHP's community impact: one three-minute flagship video plus three 60-second feature videos focused on the UofL Hospitality Minor, direct flights to SDF, and economic development and job creation, featuring local leaders and outcomes powered by hotel room nights. The proposed investment is \$25,000, with an optional \$10,000 refresh within 18 months to update wins.

Chairman Eamon O'Brien requested a motion for the Board to approve engaging Kertis Creative for a video project, with an investment of \$25,000 and an optional \$10,000 refresh within eighteen months. Deliverables include a three-minute flagship video and three sixty-second features on key topics. Work will begin in early March, with final delivery by mid-May. Louisville Tourism in consultation with Louisville Hotel Partnership (and subject to final approval by the LHP Chair) will negotiate the particulars of the project with the authority being delegated to the LHP Chair to execute an agreement and authorize the disbursement of such funds on satisfactory final terms being presented to him and stated as the motion was made by the Finance Committee, it did not require a second and asked if there were any further requests for discussion. No further discussions were requested. **All were in favor. None opposed. The motion carried.**

REVIEW JANUARY FY25-26 FINANCIAL STATEMENTS

Amber Halloran informed the group that the current LHP Total Net Assets and Liabilities are \$11,134,394. Delinquent Accounts totaled \$33,600 across 4 properties in FY 2024 and \$48,800 across 2 properties in FY 2025.

REVIEW 26-27 BUDGET SCHEDULE

Amber Halloran presented an overview of the 26-27 Budget Schedule.

PROCUREMENT POLICY

Amber Halloran presented an overview of the Procurement Policy.

Chairman Eamon O'Brien requested a motion for the Board to approve the Procurement Policy as presented and stated as the motion was made by the Finance Committee, it did not require a second and asked if there were any further requests for discussion. No further discussions were requested. **All were in favor. None opposed. The motion carried.**

LOUISVILLE METRO AND LOUISVILLE HOTEL PARTNERSHIP AGREEMENT

Eamon O'Brien provided the group with an update regarding the Louisville Metro city services agreement. It was noted that a Memorandum of Understanding (MOU) and a detailed agreement are anticipated to be prepared and available for full board review at the April or May 2026 meeting.

ADJOURNMENT

Chairman Eamon O'Brien motioned for adjournment. Motion made by **David Greene**, Seconded by **Jay Nichols**. **All in Favor. Motion Carried.** The meeting concluded at 2:45 PM.

Future LHP Board Meetings-Hybrid

- Monday, April 20, 2026-Budget Approval
- Monday, June 1, 2026
- Monday, July 27, 2026

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by: 

Chair Eamon O'Brien


Jay Nichols (Apr 23, 2026 09:43:09 EDT)

Co-Chair Jay Nichols









26 MAR LHP Minutes Approved

Final Audit Report

2026-04-23

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