

**Louisville Hotel Partnership (LHP)**  
401 W. Main Street, Louisville, Kentucky 40202, Suite #2310  
**April 2026**

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April 20, 2026, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

**Board Members Present:**

Eamon O'Brien	Jay Nichols	Dana Mayton
Samir Shah	Jamie Campisano	Andre Donley
David Greene	Mariah Gratz	Jeff Hudson
Lesli Schaffer	Andrew Blieden	Janet Tyre
Doug Bennett	Chris Kipper	

**Board Members Absent:**

Jeff Parrish

**GUESTS**

Cleo Battle, Mike Shull, Amber Halloran, and Karen Johnson, recording secretary.

**CALL TO ORDER**

**Chairman Eamon O'Brien** welcomed everyone to the meeting and officially called the meeting to order at 2:00 PM. **Eamon O'Brien** requested a motion to accept the March 23, 2026, LHP meeting minutes, as presented. Motion made by **David Greene**. Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.**

**REVIEWED AND APPROVED THE 26-27 ECONOMIC IMPROVEMENT PLAN & BUDGET**

**Doug Bennett, Chris Kipper, and Amber Halloran** presented the budget and provided detailed explanations. During the budget review, **David Greene** expressed apprehension that the budget did not adequately reflect bold and robust business gathering ideas, indicating that the allocation of funds should better support innovative approaches aimed at driving business opportunities. **Jay Nichols** stated his belief that marketing expenditures should be more closely tied to measurable outcomes, specifically return on investment and actual room nights generated, emphasizing the need for a clearer connection between spending and tangible results. Eamon O'Brien noted that all marketing vendors and initiatives have been recently reviewed and aligned against performance expectations, with a focus on driving measurable ROI and demand. These efforts are actively generating results across the portfolio, and the team will begin providing more consistent and transparent reporting to clearly demonstrate performance and contribution to room nights. **Chairman O'Brien** stated that there was a motion from the Finance Committee to approve to approve the FY 26-27 Economic Improvement Plan and Budget as presented by Louisville Tourism on behalf of the Louisville Hotel Partnership and as the motion was made by the Finance Committee, it did not require a second and if there were no requests for further discussion he would like to move to a vote.

**All were in favor, none opposed, the motion carried.**

**LOUISVILLE METRO AND LOUISVILLE HOTEL PARTNERSHIP AGREEMENT**

Mike Shull provided the committee with an update.

**ADJOURNMENT**


Chairman Eamon O'Brien motioned for adjournment. Motion made by David Greene, Seconded by Andrew Blieden. All in Favor. **Motion Carried.** The meeting concluded at 3:34 PM.

**Future LHP Board Meetings-Hybrid**

- Monday, June 1, 2026
- Monday, July 27, 2026
- Monday, September 28, 2026

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:

  
Eamon O'Brien (Jun 3, 2026 09:18:59 EDT)

  
Jay Nichols (Jun 3, 2026 08:15:20 EDT)

Chair Eamon O'Brien

Co-Chair Jay Nichols

APPROVED











# 26 APR LHP Minutes -APPROVED

Final Audit Report

2026-06-05

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