

# Greater Louisville Lodging Management District (GLLMD) December 2023 Meeting

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December 18, 2023, at 3:00 PM hosted at Work the Metal, 1201 Story Avenue, Louisville, Kentucky 40206.

## **Commissioners Present:**

Eamon O'Brien  
Kaveh Zamanian  
Jay Nichols  
Doug Bennett

Markus Winkler  
Mariah Gratz  
Jeff Parrish

Dana Mayton  
David Greene  
Andrew Blieden

## **GUESTS**

Mike Shull, Louisville Tourism Attorney; Kristen Webb, GLLMD Attorney; Amber Halloran, GLLMD Consultant and secretary, Karen Johnson.

## **WELCOME**

**Chairman O'Brien** welcomed everyone to the meeting. **Chairman O'Brien** officially called the meeting to order at 3:03 PM. **Chairman O'Brien** requested a motion to accept the November 27, 2023, Minutes, as presented. Motion made by **Dana Mayton**. Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.** **Chairman O'Brien** then turned the meeting over to **Kertis Creative Graphic Design Team**.

## **LOGO PRESENTATIONS**

**Kertis Creative Graphic Design Team, Stephen Kertis, *Founder & President*** and **Lucas Beam, *Graphic Designer***, presented several GLLMD logo variations and designs. The GLLMD board discussed working to change **GLLMD** to a more streamlined DBA name in the future; therefore, no logo was selected today.

## **LMRC COLLECTION UPDATE**

**Amber Halloran** updated the group regarding LRMC Collection status and timelines.

## **GLLMD COLLECTION UPDATE**

**Amber Halloran** informed the group that questions remain regarding the OTA fee submission process. The group discussed contacting Tiffany Gallagher with Civitas for guidance.

## **LT/GLLMD MANAGEMENT AGREEMENT UPDATE**

**Amber Halloran** led the discussion regarding the work she and **Kristen Webb** have completed on Exhibit B since the last meeting. **Amber Halloran** outlined payment, advertising notices and record keeping processes. **Chairman O'Brien** requested a motion to approve the Louisville Tourism and GLLMD Management Agreement inclusive of Exhibit B, with the change presented upon our approval to the Louisville Tourism Board at their January 2024 meeting. Motion made by **Andrew Blieden**. Seconded by **Jay Nichols**. **All in Favor. Motion Carried.**

## **GLLMD DRAFT REFUND PROCESS**

**Amber Halloran** outlined the Draft Refund Process. After a short group discussion, **Chairman O'Brien** requested a motion to approve the Draft Refund Process. Motion made by **Jay Nichols**. Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.**

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## GLLMD BANKING RESOLUTION

**Amber Halloran** introduced the Banking Resolution and recommended the GLLMD use TRUIST due to ease of set-up, location and the relationship Louisville Tourism already has established with the bank. The group discussed designated signers and processes. **Chairman O'Brien** then requested a motion to approve the Banking Resolution. Motion made by **Jay Nichols**. Seconded by **Andrew Blieden**. **All in Favor.** *Motion Carried.*

## GLLMD AUTHORITY TO BIND D&O AND GENERAL LIABILITY INSURANCE

**Amber Halloran** explained the D&O and General Liability Insurance plan and recommended the GLLMD use The Cincinnati Insurance Company due to the current relationship Louisville Tourism already has with them. The group discussed the different policies, liability limits, coverage and umbrella options. The group agreed that coverage costs should not exceed \$15,000. **Chairman O'Brien** then requested a motion to engage with the insurance company to get binding D&O Insurance as well as General Liability Insurance for the GLLMD. Motion made by **Andrew Blieden**. Seconded by **Mariah Gratz**. **All in Favor.** *Motion Carried.*

## PROJECT PLAN UPDATE

**Amber Halloran** restated her intent to get further clarification regarding OTA fee submission process.

## LHA DUES

**Chairman O'Brien** led a discussion regarding LHA Dues. The group agreed that further analysis should occur before a decision is made.

## ADDITIONAL BUSINESS

**Amber Halloran** updated the group on the creation of the GLLMD landing page that will be linked to Metro Boards for the purpose of posting the meeting minutes.

### Future GLLMD Board Meetings

- Monday, January 22, 2024, Omni Hotel
- Monday, February 26, 2024, TBD
- Monday, March 25, 2024 TBD

## ADJOURNMENT

**Chairman O'Brien** motioned for adjournment. Motion made by **Jay Nichols**. Seconded by **Andrew Blieden**. **All in Favor.** *Motion Carried.* Meeting adjourned at 3:59 PM.

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:

  
Eamon O'Brien (Jan 29, 2024 15:51 MST)

Chair Eamon O'Brien  
Resigned

Secretary Jose Rolon

  
Jay Nichols (Jan 31, 2024 13:53 EST)

Vice-Chair Jay Nichols

Treasurer Steve Wilson