

# Greater Louisville Lodging Management District (GLLMD) July 10, 2023 Meeting

---

July 10, 2023, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

## **Commissioners Present:**

Eamon O'Brien  
Jay Nichols  
Dana Mayton  
Markus Winkler  
Andre Donley  
Amber Bellis  
David Greene  
Andrew Bleiden  
Samir Shah  
Chris Kipper  
Doug Bennett

## **GUESTS**

Mariah Gratz, Cleo Battle, Mike Shull, Tiffany Gallagher, Civitas and recording secretary, Stephanie Skinner, and Karen Johnson.

## **WELCOME**

**Chairman O'Brien** welcomed everyone to the meeting. He then introduced our EVP's EA and the GLLMD Board Liaison, Karen Johnson.

**Chairman O'Brien** officially called the meeting to order at 2:05 PM. Upon asking for a motion to accept the June 26, 2023, Minutes, as presented. Motion made by **David Greene**. **All in Favor.** *Motion Carried.*

## **REVIEW OF ECONOMIC IMPROVEMENT PLAN/BUDGET DISCUSSION**

**Chairman O'Brien** led the discussion on Economic Improvement Plan/Budget. **Chris Kipper**, CFO of Louisville Tourism, and board member noted that board suggestions from the last meeting had been applied to the budget presented today. **Chris** advised that due to unknowns about collection and cash flow, this budget will be a sound starting point for GLLMD. **Cleo Battle** restated that the board has control and can meet in the future to adjust the budget as needed. **David Greene** expressed concerns regarding the 5% Administration and 1.25% Metro Administration fees. **David** suggested locking those in as dollar amounts regardless of cash flow. There were some discussions and suggestions amongst the board members about what will be included in those fees and when they will be collected. **Cleo Battle** offered an overview of the Sales, Marketing & Programs section outlined in the budget and stated that those are only suggestions and do not have to be adopted but are needed for the GLLMD Metro Council application. **Cleo** requested all members read through the provided Economic Improvement Plan/Budget and offer feedback before the next meeting on July 28, 2023. **David Greene** suggested a feedback deadline on Friday, July 14, 2023. **Cleo** stated the members should be prepared to finalize and approve the budget at the next scheduled meeting on July 28, 2023, in order to meet the Metro Council submittance deadline of August 7, 2023 at 12:00 PM.

# Greater Louisville Lodging Management District (GLLMD) June 2023 Meeting

---

## REVIEW OF POST FORMATION TIMELINE

**Tiffany Gallagher** led the discussion on the Post Formation Timeline and shared what information should be included, timeline of when it needs to be done and what steps need to be taken to notify property owners. **Tiffany** noted that the board must publish the Economic Improvement Plan and Budget within 30 days of receiving Metro council approval. **Cleo** outlined approving the budget on July 28, 2023 and presenting it to Metro Council in time for the first new business deadline on August 7<sup>th</sup> by 12:00 PM. It then will be assigned to the Labor and Economic Development Committee for approval on August 15, then on to the full Council on August 24, 2023, for final approval, with collection to tentatively begin by October 1, 2023.

## REVIEW OF DISTRICT NOTICE DISCUSSION

**Tiffany Gallagher** led the discussion on the district notice and shared what information should be included, timeline of when it needs to be done and what steps need to be taken to notify property owners. **Tiffany** highlighted that notices to affected hotels must be delivered by First Class Mail and will begin a 30-day mandatory Contest Procedure. **Cleo** suggested sending all affected hotels advance correspondence updating them on the GLLMD implementation timeline and prepare them for next steps.

## UPCOMING MEETING DATES

**Chairman O'Brien** announced that the next meeting will be July 28, 2023, at 9:00 AM.

## NEXT STEPS


- a) Adoption of the Budget and District Notice.

## ADJOURNMENT

**Chairman O'Brien** motioned for adjournment. **All in Favor. Motion Carried.** Meeting adjourned at 3:04 PM

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:

  
Eamon O'Brien (Jul 28, 2023 10:58 EDT)

Chair Eamon O'Brien



Secretary Jose Rolon









# 23 JULY 10 GLLMD MINUTES

Final Audit Report

2023-07-28

Created:	2023-07-28
By:	Karen Johnson (kjohnson@gotolouisville.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAXwacwVDTyFAG_-F_1a4mbmE6dFwCW6R

## "23 JULY 10 GLLMD MINUTES" History

-  Document created by Karen Johnson (kjohnson@gotolouisville.com)  
2023-07-28 - 2:43:57 PM GMT
-  Document emailed to Eamon Obrien (eamon.obrien@omnihotels.com) for signature  
2023-07-28 - 2:44:39 PM GMT
-  Email viewed by Eamon Obrien (eamon.obrien@omnihotels.com)  
2023-07-28 - 2:58:13 PM GMT
-  Document e-signed by Eamon Obrien (eamon.obrien@omnihotels.com)  
Signature Date: 2023-07-28 - 2:58:22 PM GMT - Time Source: server
-  Document emailed to Jose Rolon (jrolon@cplouisville.com) for signature  
2023-07-28 - 2:58:24 PM GMT
-  Email viewed by Jose Rolon (jrolon@cplouisville.com)  
2023-07-28 - 6:57:00 PM GMT
-  Document e-signed by Jose Rolon (jrolon@cplouisville.com)  
Signature Date: 2023-07-28 - 6:57:44 PM GMT - Time Source: server
-  Agreement completed.  
2023-07-28 - 6:57:44 PM GMT