

Greater Louisville Lodging Management District (GLLMD) June 2023 Meeting

June 26, 2023, at 8:00 a.m. hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Commissioners Present:

Eamon O'Brien
Jay Nichols
Samir Shah
Markus Winkler
Andre Donley
Jose Rolon
Dana Mayton
Amber Bellis
Chris Kipper
Doug Bennett

GUESTS

Mariah Gratz, Cleo Battle, Mike Shull, Frost Brown Todd, Tiffany Gallagher, Civitas and recording secretary, Stephanie Skinner, and Karen Johnson.

WELCOME

Chairman O'Brien welcomed everyone to the meeting. He then introduced our two latest board members, Samir Shah, Owner KAC Enterprises and Mariah Gratz, CEO of Weyland Ventures. This is Samir's first official meeting. Mariah will be attending as a guest today, until her final approval with Metro Council in late July. **Chairman O'Brien** then turned it over to **Cleo Battle** for introductions of Tiffany Gallagher with Civitas. She is joining today to help lead the "District Notice Discussion" on the agenda and answer any questions members may have around that topic.

Chairman O'Brien officially called the meeting to order at 8:04 A.M. Upon asking for a motion to accept the June 6, 2023, Minutes, as presented. Motion made by **Jay Nichols**. Seconded by **Amber Bellis**. **Motion Carried.**

BUDGET DISCUSSION

Chairman O'Brien then called on **Chris Kipper**, CFO of Louisville Tourism, and board member, to lead the budget discussion. **Chris** gave an overview and shared a drafted preliminary of GLLMD FY 23/24 budget based on the TID Assessment Revenue estimates. There were some discussion and suggestions amongst the board members, **Chris** stated his team will continue to refine the budget draft to be reviewed again, at the next scheduled meeting on July 10, 2023, for further discussion and/or possible approval.

Chairman O'Brien amended the agenda to move down to the District Notice Discussion, due to Tiffany Gallagher's schedule.

DISTRICT NOTICE DISCUSSION

Tiffany Gallagher led the discussion on the district notice and shared what information should be included, timeline of when it needs to be done and what steps need to be taken to notify property owners. After her presentation she answered board member questions. Tiffany also offered to speak at an upcoming LHA

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Meeting to help with any concerns or questions hoteliers may have about the process. No further action needed today.

REVENUE & COMMISSION

Chris Kipper and Mike Shull, Attorney with Frost Brown Todd led the discussion on the Revenue and Commission collections. As GLLMD is newly created, GLLMD currently possesses no current funds to be deployed in the effort of collecting the larger pool of initial assessment funds. Additionally, GLLMD is mindful of the oversight requirement by Louisville Metro stating that no funds that GLLMD might otherwise possess may be expended or contracts undertaken without appropriate authorization from Louisville Metro via its approval of GLLMD's annual budget. That is, GLLMD currently has no assessment collection mechanism or agent, nor any ability to retain one, nor the initial funding to retain one. To address this conundrum, and in order to facilitate the collection of said monies and allow GLLMD to fulfill its purpose, the Louisville and Jefferson County Visitors and Convention Commission ("Louisville Tourism") has expressed a willingness, subject to approval of its Board, to advance the funding, up to \$325,000.00, and engage a vendor already approved and utilized by Louisville Metro, to build and create software and infrastructure for GLLMD that will allow the GLLMD to collect its assessments from Jefferson County property owners as authorized by statute.

After some discussion, **Chairman O'Brien** moved that GLLMD makes official its request that Louisville Tourism engage such collection entity on GLLMD's behalf, and advance up to \$325,000 in this effort, either directly to such Metro vendor or via reimbursement to Metro itself, on GLLMD's behalf, in the advancement of GLLMD's assessment collection goals. This motion shall also be a resolution that GLLMD will include in its first budget, to be approved by Louisville Metro Council, a repayment of Louisville Tourism for all funds so advance or expended on GLLMD's behalf and in furtherance of GLLMD's assessment collection goals. Motion Made by **Jay Nichols**. Seconded by **Amber Bellis**. If no further discussion, All in Favor – Aye- 7, Nay- None. * **Dana Mayton** abstained from vote due to her position and role with OBM.

BOARD APPOINTMENT & TERMS

Recording Secretary, Stephanie Skinner provided all members with a copy of the names, appointments, and terms of each board member. **Cleo Battle** stated he wasn't clear on how the Metro Council appointment and Deputy Mayor's terms would be done on this board. President Markus Winkler, spoke up and stated he thought his term on the board would be an annual term. Still unclear of Deputy Mayor's term limit and how our non-voting exofficio members terms need to be listed. We will have to get some follow up language around those and update everyone. The initial terms were set by the mayor and were staggered from one to three-year terms, so we don't have board member terms ending at the same time. Future board member recommendations will come from the GLLMD Commission to Metro Council for approval and all terms will be set at 3-years.

UPCOMING MEETING DATES

Chairman O'Brien announced that the next meeting will be July 10, 2023, at 2:00 P.M. and we are finalizing the late July meeting from the doodle poll that was sent out. **Recording Secretary, Stephanie Skinner**, will be confirming that date in the next few days to be sure we have enough members for a

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quorum. **Cleo Battle** asked the recording secretary to give the timeline of dates for submitting our budget to Metro Council for approval. We are hoping this board can approve a budget to be presented to Metro Council in time for the first new business deadline in August, which is August 7th by 12:00 P.M. It then will be assigned to the Labor and Economic Development Committee for approval on August 15, then on to the full Council on August 24, 2023, for final approval.


NEXT STEPS


- a) Adoption of the Budget and District Notice.

ADJOURNMENT

Chairman O'Brien motioned for adjournment. **All in Favor.** *Motion Carried.* Meeting adjourned at 9:28 A.M.

Minutes submitted by: Recording Secretary Stephanie Skinner

Minutes approved by: 
Eamon O'Brien (Jul 11, 2023 22:40 EDT)
Chair Eamon O'Brien


Secretary Jose Rolon

GLLMD Meeting Minutes 6.26.23 APPROVED - by EO

Final Audit Report

2023-07-12

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