

Greater Louisville Lodging Management District (GLLMD) June 2023 Meeting

June 5, 2023, at 8:00 a.m. hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Commissioners Present:

Eamon O'Brien
Jay Nichols
Andre Donley
Steve Wilson
Jose Rolon
Dana Mayton
David Greene
Andy Blieden
Amber Bellis
Chris Kipper
Doug Bennett

SPECIAL GUESTS

Mayor Craig Greenberg, Cleo Battle, Mike Shull, Frost Brown Todd, and recording secretary, Stephanie Skinner.

WELCOME

Cleo Battle welcomed everyone to the first official meeting of the Greater Louisville Lodging Management District (GLLMD). Some of you may not know, I do not have a seat on this board. I will be facilitating this meeting today, until an election of executive officers can be voted on by the members of this Commission. I am officially opening this meeting, the time is 8:03 a.m. Originally, we were notified that Business First would be attending, however it does not look like they are going to be here. We have another special guest here, Mayor Craig Greenberg. Mayor, would you like to say a few words to the members before we address the first item on the agenda?

Mayor Craig Greenberg, I only intend to stay for the beginning of this meeting, to thank everyone for their service to this board. This is a new board, and I am excited that it's coming from the industry that most of you are a part of in our city. Tourism is the key to Louisville and the future of our city. It's one of the leading industries driving the economy and growth. I think the question for this board is going to be how you use the funds available to further increase overnight visitation. There are three big categories for this board to look at for economic improvements to our city. (1) The marketing and promotion of the city as a preferred destination. (2) Other economic improvements that specifically benefit the properties which are our hotels. and (3) Investments in tourism infrastructure. I want to encourage this board to look at those last two items, as much or more than the first one to help attract people to our city. Again, I want to thank you for your service and considering those three items when you start investing this revenue back into our city to generate overnight visitation.

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Cleo Battle let us go around the room and introduce ourselves, so we know each member of this board. Before we start, we have a few board members that were unable to attend today, Markus Winkler, President Metro Council, and Kaveh Zamanian, Founder/CEO of Rabbit Hole Distillery. We just received confirmation late last week of Samir Shah with KAC Enterprises appointment and he will attend our next meeting. Lastly, Mariah Gatz, with Weyland Ventures will be finalized at the next full Metro Council Meeting to complete the slate for this board.

REVIEW OF ORDINANCE & BYLAWS

Cleo Battle gave a brief overview of the ordinance & bylaws and asked if anyone had any questions.

REVIEW OF RULES & POLICIES

Cleo Battle there are some decisions that need to be made by this board and agreed upon as we move through the rules and policies. After review there are (3) three items that we need to take vote on today.

- Under Article III- Officers Section 1: Offices Held- Four (4) executive office positions, Chair, Vice Chair, Secretary, and Treasurer.
- Under Article VII- Operations and Administration -Section 1: Fiscal Year -July – June.
- Under Article VII- Operations and Administration -Section 2: Indebtedness- adding language - as specified by the Ordinance under 167.02 Powers of the Board (C) No. 2.

Cleo Battle called for a motion to accept the Rules and Policies as written except for the three (3) noted items discussed. Motion made by **David Greene**. Seconded by **Steve Wilson**. **Motion Carried.**

ELECTION OF OFFICERS

Cleo Battle nominations for Chair, Vice Chair, Secretary, and Treasurer were done and voted on separately. After some discussion and debate on the two (2) nominees for the Chair they were taken to vote. **Cleo Battle** called for a motion to approve Steve Wilson as Chair of the board. Motion made by **Andy Blieden**. Motion failed. **Cleo Battle** then called for a motion to approve Eamon O'Brien as Chair. Motion made by **Andre Donley**. Seconded by **Jay Nichols**. **Motion Carried.**

* **Dana Mayton & Andy Blieden** abstained from vote.

After lengthy discussions on officer positions, **Cleo Battle** called for a motion to approve Jay Nichols as Vice Chair and Jose Rolon as Secretary. Motion made by **David Greene**. Seconded by **Jose Rolon**. **Motion Carried.** * **Dana Mayton & Andy Blieden** abstained from vote.

Later, in the meeting **Steve Wilson** decided to accept the nomination made by **David Greene** as Treasurer after understanding the role better. **Cleo Battle** then called for a motion to approve Steve Wilson as the Treasurer. Motion made by **David Greene**. Seconded by **Dana Mayton**. **All in Favor. Motion Carried.**

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REVIEW OF ECONOMIC IMPROVEMENT PLAN

Cleo Battle shared an overview of the economic improvement plan and reviewed areas of priorities under Sales & Marketing sections and urged the board to list priorities so you can start to put a draft of a budget together. After some discussion no changes or additions were added.

BUDGET AND COLLECTION

Chris Kipper gave the board an overview of where we are with revenue collections. After some discussion regarding the budget and how it would be collected. **Cleo Battle** called for a motion to approve the negotiations with and engagement of the District of the Louisville Metro Revenue Commission for the collection of assessment revenues, subject to the approval of the District's Budget by Metro Council, and with the understanding that there is no financial obligation incurred by the District without the approval of the District Budget by the Metro Council. Motion made by **David Greene**. Seconded by **Jay Nichols**. **All in Favor. Motion Carried.**

REVIEW MEETING SCHEDULE

The newly appointed **Chair, Eamon O'Brien** reminded the board that the next meeting will be on June 26, 2023, at 8:00am. We would also like to get (2) more meetings scheduled in July. We will get some dates out to everyone soon.

NEXT STEPS

- a) Adoption of the Budget and District Notice.
- b) Metro Review & Approval

Chris Kipper was asked to share how the budget process works with the board and the workload involving the budget and finances would be done by his department.

ADJOURNMENT

Cleo Battle called for a motion to adjourn. Motion made by **David Greene**. Seconded by **Jose Rolon**. **Motion carried.** The meeting was adjourned at 10:04 a.m.

Minutes submitted by: Recording Secretary Stephanie Skinner

Minutes approved by: _____
Chair Eamon O'Brien

Secretary Jose Rolon