

Greater Louisville Lodging Management District (GLLMD) November 2023 Meeting

November 27, 2023, at 2:00 PM hosted at 21c Museum Hotel, 700 West Main Street, Louisville, Kentucky 40202.

Commissioners Present:

Eamon O'Brien
Steve Wilson
Andre Donley
Chris Kipper

Markus Winkler
Mariah Gratz
Jeff Parrish
Doug Bennett

Dana Mayton
David Greene
Andrew Blieden

GUESTS

Cleo Battle; Mike Shull, Louisville Tourism Attorney; Amber Halloran, GLLMD Consultant; Dhaval Patel, Comfort Inn Louisville Southwest; Greg Fante, President and CEO, Louisville Sports Commission, Gen Howard, Director Sales, Sports Division, Louisville Tourism and secretary, Karen Johnson.

WELCOME

Chairman O'Brien welcomed everyone to the meeting.

Chairman O'Brien officially called the meeting to order at 2:01 PM. **Chairman O'Brien** introduced newly joining commissioner, Jeff Parrish, to the group. Upon asking for a motion to accept the October 23, 2023, Minutes, as presented. Motion made by **Markus Winkler**, Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.** **Chairman O'Brien** then turned the meeting over to **Amber Halloran**, GLLMD Consultant, to begin Contested Hotel Properties Presentations.

CONTESTED HOTEL PROPERTIES

Amber Halloran introduced **Dhaval Patel**, Comfort Inn Louisville Southwest. **Dhaval Patel** stated that he was also representing **Umang Patel**, Best Western Inn & Suites Louisville East. **Dhaval Patel** stated that they agree with the assessment and do not wish to contest. However, **Dhaval Patel** and **Umang Patel** are concerned that their brands and property locations will not benefit or be fairly represented by the GLLMD. A group discussion followed with several GLLMD members outlining the processes and methods that are being built to ensure balance in the District.

GLLMD – LMRC COLLECTION AGREEMENT

Chairman O'Brien made a motion to go into Executive Session under KRS 61.810(1)(g) relating to discussions concerning a specific proposal, if open discussions would jeopardize the siting, retention, expansion, or upgrading of the business. Motion made by **Andrew Blieden**. Seconded by **Markus Winkler**. **All in Favor. Motion Carried.**

Once resuming open session, **Markus Winkler** made a motion to approve The **LMRC Collection Agreement**. Seconded by **Andrew Blieden**. The motion passed unanimously, with **Dana Mayton** abstaining.

UPDATE: LT/GLLMD MANAGEMENT AGREEMENT

Amber Halloran updated the group regarding the LT/GLLMD Administrative Agreement status and timeline.

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GLLMD COLLECTION UPDATE

Amber Halloran informed the group that two Webinars will be held in December, one on December 12th @ 9:00 AM EST and the other on December 14th @ 3:00 PM EST, to inform hoteliers on the remittance process. The Webinars will be hosted by Louisville Tourism and conducted by LMRC.

PROJECT PLAN UPDATE

Amber Halloran covered all updates in previous sections of the meeting.

ADDITIONAL BUSINESS

Doug Bennett introduced and welcomed **Greg Fante** and **Gen Howard** to present their work towards bidding to host the PGA Championship in 2032 or 2033. The group discussed the economic impact, event history and limited parking at Valhalla.

Chairman O'Brien opened a discussion with **Mike Shull** and the group regarding the guidelines for open and closed meetings.

Andrew Blieden updated the group regarding the work being done on the official GLLMD logo and is expecting local graphic artists to present their ideas at the next meeting.

Chairman O'Brien opened a group discussion and requested board member feedback regarding how TID application is being received by guests.


Future GLLMD Board Meetings

- Monday, December 18, 2023- 3:00 PM, Work the Metal
- Monday, January 22, 2024, Location TBD

ADJOURNMENT

Chairman O'Brien motioned for adjournment. Motion made by **Markus Winkler**, Seconded by **Andrew Blieden**. All in Favor. *Motion Carried.* Meeting adjourned at 3:00 PM.

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by: 
Eamon O'Brien (Dec 19, 2023 09:56 EST)
Chair Eamon O'Brien



Secretary Jose Rolon









23 NOV 27 GLLMD MINUTES

Final Audit Report

2023-12-19

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