

# Greater Louisville Lodging Management District (GLLMD) October 2023 Meeting

---

October 23, 2023, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

## **Commissioners Present:**

Eamon O'Brien  
Jay Nichols  
Dana Mayton  
Andre Donley  
Doug Bennett

Jose Rolon  
Mariah Gratz  
Markus Winkler  
David Greene

Kaveh Zamanian  
Andrew Blieden  
Samir Shah  
Chris Kipper

## **GUESTS**

Cleo Battle; Mike Shull, Louisville Tourism Attorney; Amber Halloran, GLLMD Consultant; Tiffany Gallagher, Civitas and recording secretary, Karen Johnson.

## **WELCOME**

**Chairman O'Brien** welcomed everyone to the meeting.

**Chairman O'Brien** officially called the meeting to order at 2:01 PM. Upon asking for a motion to accept the September 25, 2023, Minutes, as presented. Motion made by **Samir Shah** Seconded by **Jose Rolon**. **All in Favor. Motion Carried.** **Chairman O'Brien** then turned it over to **Amber Halloran**, GLLMD Consultant, to begin discussions regarding Contested Hotel Properties.

## **CONTESTED HOTEL PROPERTIES**

**Amber Halloran** updated the group regarding contested hotel properties. **Dhaval Patel**, Comfort Inn Louisville Southwest and **Umang Patel**, Best Western Inn & Suites Lou East are both contesting the TID Assessment. **Amber Halloran** will send certified letters to each inviting them to present evidence to be excused from the TID during the next GLLMD Board meeting.

## **GLLMD – LMRC COLLECTION AGREEMENT**

**Mike Shull, Chris Kipper and Amber Halloran** presented the Board with the LMRC Collection Agreement. After some discussions **Chairman O'Brien** requested a motion to approve the current draft of the collection agreement with the Louisville Metro Revenue Commission, subject to a revision to paragraph 11 that establishes a minimum term through June 30, 2027, and with a 16-month termination notice period, with the Chair being authorized to negotiate that revision and execute on behalf of the Board without further action by the Board. Motion made by **Andrew Blieden** Seconded by **Jay Nichols**. **All in Favor. Motion Carried.**

## **UPDATE: LT/GLLMD MANAGEMENT AGREEMENT**

**Amber Halloran** led the discussion regarding the LT/GLLMD Administrative Agreement and informed the group that the final document should be ready to present to the Louisville Tourism Board at their next meeting on November 16, 2023. **Eamon O'Brien**, and the sub-committee consisting of **Steve Wilson, David Greene** and **Mariah Gratz**, will continue work to finalize the agreement.

# Greater Louisville Lodging Management District (GLLMD) October 2023 Meeting

---

## REVIEW FUNDING REQUEST EVALUATION PROCESS

**Doug Bennett** presented the board with two possible future projects and one confidential music festival. **Chairman O'Brien** made a motion to go into Executive Session under KRS 61.810(1)(g) relating to discussions concerning a specific proposal, if open discussions would jeopardize the siting, retention, expansion, or upgrading of the business. Motion made by **Mariah Gratz** . Seconded by **Jose Rolon**. **All in Favor. *Motion Carried.***

Once resuming open session, **Chairman O'Brien** made a motion to approve funds for a three-year confidential music festival for \$350,000 over three years. 2024 for \$200,000, 2025 for \$100,000 and 2026 for 50,000 as the GLLMD Board believes this is in line with our mission of driving tourism infrastructure and incremental room nights into Jefferson County. Seconded by **Andrew Blieden**. **All in Favor. *Motion Carried.***

## REVIEW POTENTIAL ORGANIZATION LOGOS

**Doug Bennett** presented the board with three possible logos. After some discussion, **Andrew Blieden** agreed to head a sub-committee that would work with local graphics artist on possible logos to be presented at the next meeting.

## GLLMD COLLECTION UPDATE

**Amber Halloran** led the discussion regarding collections and outlined future webinars to help hoteliers with the process.

## PROJECT PLAN UPDATE

**Amber Halloran** led the discussion regarding the project timeline and next steps.

## OPEN DISCUSSION -TID ASSESSMENT PROGRESS

The group discussed how they were each applying the TID to their businesses.

# Greater Louisville Lodging Management District (GLLMD) October 2023 Meeting

---

## Future GLLMD Board Meetings

- Monday, November 27, 2023 -2:00 PM, 21c Museum Hotel
- Monday, December 18, 2023- 3:00 PM, Work the Meta
- Monday, January 22, 2024, Location TBD

## ADJOURNMENT

Chairman O'Brien motioned for adjournment. Motion made by Andre Donley Seconded by Jay Nichols. All in Favor. Motion Carried. Meeting adjourned at 3:31 PM

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by: Eamon OBrien  
Chair Eamon O'Brien  
Jose Rolon  
Secretary Jose Rolon

Signature:   
Eamon O'Brien (Nov 27, 2023 16:38 EST)

Email: eamon.obrien@omnihotels.com

Signature: 

Email: jrolon@cplouisville.com









# 23 OCT 23 GLLMD MINUTES

Final Audit Report

2023-11-28

Created:	2023-11-27
By:	Karen Johnson (kjohnson@gotolouisville.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAP_JJgfHoauciVRD5ZNHv0CJJ-ZleAhnf

## "23 OCT 23 GLLMD MINUTES" History

-  Document created by Karen Johnson (kjohnson@gotolouisville.com)  
2023-11-27 - 9:34:41 PM GMT
-  Document emailed to Eamon Obrien (eamon.obrien@omnihotels.com) for signature  
2023-11-27 - 9:35:27 PM GMT
-  Email viewed by Eamon Obrien (eamon.obrien@omnihotels.com)  
2023-11-27 - 9:38:06 PM GMT
-  Document e-signed by Eamon Obrien (eamon.obrien@omnihotels.com)  
Signature Date: 2023-11-27 - 9:38:34 PM GMT - Time Source: server
-  Document emailed to Jose Rolon (jrolon@cplouisville.com) for signature  
2023-11-27 - 9:38:35 PM GMT
-  Email viewed by Jose Rolon (jrolon@cplouisville.com)  
2023-11-28 - 3:53:30 PM GMT
-  Document e-signed by Jose Rolon (jrolon@cplouisville.com)  
Signature Date: 2023-11-28 - 4:37:16 PM GMT - Time Source: server
-  Agreement completed.  
2023-11-28 - 4:37:16 PM GMT