



Greater Louisville Lodging Management District
DBA: Louisville Hotel Partnership (LHP)
401 W. Main Street, Louisville, Kentucky 40202, Suite #2310
March 2024 Meeting

March 25, 2024, at 2:00 PM hosted at Louisville Tourism, 401 W. Main St., Louisville, Kentucky 40202.

Board Members Present:

Eamon O'Brien
Andre Donley
Jay Nichols
Markus Winkler
Doug Bennett

Andrew Blieden
Steve Wilson
Jeff Parrish
Samir Shah

Dana Mayton
David Greene
Mariah Gratz
Chris Kipper

Board Members Absent:

Kaveh Zamanian

Janet Tyre

GUESTS

Dan Mann and Anthony Gilmer, Louisville Regional Airport Authority; Mike Shull, Louisville Tourism Attorney; Amber Halloran, LHP Consultant; Tiffany Gallagher, Civitas and Karen Johnson, recording secretary.

WELCOME

Chairman O'Brien welcomed everyone to the meeting. **Chairman O'Brien** officially called the meeting to order at 2:00 PM. **Chairman O'Brien** requested a motion to accept the February 26, 2024, Minutes, as presented. Motion made by **Steve Wilson**. Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.**

LOUISVILLE REGIONAL AIRPORT AUTHORITY PRESENTATION

Louisville Regional Airport Authority representatives, **Dan Mann**, *Executive Director* and **Anthony Gilmer**, *Director of Marketing & Air Service Development*, presented updates on current airport projects, methods for data collection and possible growth opportunities regarding carriers and additional inbound and outbound routes to the board. No action or vote took place.

NEW BUSINESS

Doug Bennett requested to present confidential possible future projects to the board. **Chairman O'Brien** made a motion to go into Executive Session under KRS 61.810(1)(g) relating to discussions concerning a specific proposal, if open discussions would jeopardize the siting, retention, expansion, or upgrading of the business. Motion made by **Samir Shah**. Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.** The group discussed the possible business opportunities but could not reach a consensus and requested additional details and information to be presented during a future meeting. No action or vote would be taken at this time.

Chairman O'Brien made a motion to exit Executive Session. Motion made by **Jeff Parrish**. Seconded by **Andre Donley**. **All in Favor. Motion Carried.**

Upon resuming open session, **Chairman O'Brien** acknowledged that the meeting had ran forty minutes past end time and requested **Cleo Battle** postpone his presentation regarding the University of Louisville to a later date allowing the group to cover topics that could not be postponed. **Cleo Battle** agreed and requested to distribute the University of Louisville informational packets to the group to review before the next meeting.



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UPDATES ON LHP (GLLMD) OPERATIONS

- **Banking:** Amber Halloran updated the group on banking deposits and withdrawals.
- **Collections:** Amber Halloran provided an updated March collection report and noted that the collections are below budgeted expectations and the factors contributing to the shortfall may be that some properties are planning to remit annually instead of monthly.
- **OTA Remittance:** Amber Halloran informed the group that she is continuing her work with OTA's, and that Expedia has turned on the collection feature and she is working with Priceline to do the same.
- **DBA Name:** Amber Halloran informed the group that the DBA name, **Louisville Hotel Partnership (LHP)** has been accepted.

UPDATE 24-25 BUDGET AND ECONOMIC IMPROVEMENT PLAN

Chris Kipper and Amber Halloran led the discussion and shared the draft budget and draft economic improvement plan while stating that a smaller group will meet to finalize both soon to be presented during the next LHP board meeting on April 22, 2024.

ADJOURNMENT

Chairman O'Brien motioned for adjournment. Motion made by Andrew Blieden. Seconded by David Greene. All in Favor. Motion Carried. Meeting adjourned at 3:48 PM.

Future LHP Board Meetings

The AL J. Schneider Company
401 W. Main Street, Louisville, Kentucky 40202-4th Floor

- Monday, April 22, 2024
- Monday, May 20, 2024
- Monday, June 24, 2024

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:

A handwritten signature in blue ink, appearing to be "Eamon O'Brien".

Chair Eamon O'Brien

A handwritten signature in blue ink, appearing to be "Mariah Gratz".

Secretary Mariah Gratz