

Louisville Hotel Partnership (LHP)
401 W. Main Street, Louisville, Kentucky 40202, Suite #2310
December 2025

December 2, 2025, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Board Members Present:

Eamon O'Brien	Mariah Gratz	Dana Mayton
Jeff Parrish	Andre Donley	Jamie Campisano
Jay Nichols	David Greene	Jeff Hudson
Samir Shah	Lesli Schaffer	Andrew Blieden
Doug Bennett	Chris Kipper	

Board Members Absent: Janet Tyre

GUESTS

Cleo Battle, Mike Shull; Claire Tidmore; Jim Stevison; Michael Fetter; Amber Halloran, and Karen Johnson, recording secretary.

I. Call to Order - Chairman Eamon O'Brien-Welcome

Chairman Eamon O'Brien welcomed everyone to the meeting and officially called the meeting to order at 2:00 PM. **Chairman Eamon O'Brien** then requested a motion to accept the September 2025 meeting minutes, as presented. Motion made by **Jay Nichols**, Seconded by **Andrew Blieden**. **All in Favor. Motion Carried.**

II. Review June FY 24-25 DRAFT Financial Statements

Jim Stevison, LMBC Auditor, presented the audit to the board and stated the audit results showed the LHP is fully compliant and passed with no major concerns or irregularities. **Chairman Eamon O'Brien** requested a motion to finalize the draft document for the final audit as presented without changes. Motion made by **Andrew Blieden**, Seconded by **Samir Shaw**. **All in Favor. Motion Carried.**

III. Review September FY 24-25 DRAFT Financial Statements

Amber Halloran reported that the September Total Net Assets and Liabilities are \$10,551,510 and that the new accounting system is now in place and will allow for higher level organization and tracking of expenses as well as monthly reporting.

Louisville Hotel Partnership (LHP)

401 W. Main Street, Louisville, Kentucky 40202, Suite #2310

December 2025

IV. Update on LHP Marketing Activities

Claire Tidmore, *Group Account Director*, Doe Anderson, and **Michael Fetter** presented a summary regarding the allocation of marketing funds across multiple media platforms aimed at reaching leisure travelers. They reported that the fall awareness campaigns conducted in feeder markets are demonstrating positive outcomes. Additionally, Michael Fetter provided an overview of encouraging data obtained from online travel agencies, specifically Priceline, Expedia/Booking.com, Hopper, and Kayak.

V. Delinquent Properties Lien Review and Approval

Amber Halloran stated that extensive efforts, such as emails, certified letters, and phone calls have been made to contact all delinquent properties regarding outstanding balances. **Amber Halloran** recommended that the board review 2024-2025 delinquent accounts and proceed with lien procedures as allowed by the ordinance. After some discussion, **Chairman O'Brien** made a motion to approve the process of moving forward with issuing property liens against the five properties that have outstanding 2024-2025 assessment fees totaling \$108,431.00 due to the LHP. These liens will be issued immediately as discussed. Motion made by **Mariah Gratz**, Seconded by **Samir Shaw**. **All in Favor.** *Motion Carried.*

Amber Halloran stated that a member of the LHP board who is not a hotel owner or manager will be required to sign the liens, and that LMRC will handle the notarization; she will contact **Andrew Blieden** to coordinate this arrangement.

V. New Business Opportunities

Tradeshow Related Business Opportunity

Doug Bennett requested a motion to go into Executive Session. **Chairman O'Brien** requested a motion to go into Executive Session under KRS 61.810(1)(g) relating to discussions concerning a specific proposal, if open discussions would jeopardize the siting, retention, expansion, or upgrading of the business. Motion made by **Dana Mayton**, Seconded by **Jay Nichols**. **All in Favor.** *Motion Carried.*

Doug Bennett presented a proposal to create an incentive package that will ensure a current long-time event will remain in Louisville for years 2028, 2029, and 2030. The group discussed the business opportunity and reached a consensus to vote. **Chairman O'Brien** requested a motion to exit Executive Session. Motion made by **Dana Mayton**, Seconded by **Jay Nichols**. **All in Favor.** *Motion Carried.*

Louisville Hotel Partnership (LHP)
401 W. Main Street, Louisville, Kentucky 40202, Suite #2310
December 2025

Once resuming open session, **Chairman O'Brien** requested a motion to vote. **Mike Shull** read a motion to allocate up to \$100,000, \$150,000 and \$200,000 for the years 2028, 2029, and 2030, respectively, for a total of up to \$450,000, to assist in securing the commitment of a convention in October of each given year, with anticipated room-nights in excess of 40,000, and to authorize the Chair to execute a satisfactory agreement to effectuate this support. The support agreement may include within it for a portion of the support to take the form of grants to charitable organizations. Motion made by **Eamon O'Brien**, Seconded by **Jay Nichols**. All in Favor. ***Motion Carried.***

VII. Future LHP Board Meetings

- January 26, 2026 2:00 p.m.
- March 23, 2026 2:00 p.m.
- April 20, 2026 2:00 p.m.

ADJOURNMENT

Chairman O'Brien motioned for adjournment. Motion made by **Samir Shaw**, Seconded by: **Jay Nichols**. All in Favor. ***Motion Carried.*** The Meeting adjourned at 3:31 PM.

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:  _____
Eamon O'Brien (Feb 18, 2026 10:04:05 EST)

Chair Eamon O'Brien

 _____
Jay Nichols (Feb 18, 2026 10:07:48 EST)

Co-Chair Jay Nichols

25 DEC LHP Minutes Approved

Final Audit Report

2026-02-18

Created:	2026-02-18
By:	Karen Johnson (kjohnson@gotolouisville.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAA03QFBob8xbaup7_uEaEkVx65AwCIQyTj

"25 DEC LHP Minutes Approved" History

-  Document created by Karen Johnson (kjohnson@gotolouisville.com)
2026-02-18 - 3:01:09 PM GMT
-  Document emailed to Eamon O'Brien (eamon.obrien@omnihotels.com) for signature
2026-02-18 - 3:01:14 PM GMT
-  Email viewed by Eamon O'Brien (eamon.obrien@omnihotels.com)
2026-02-18 - 3:03:51 PM GMT
-  Document e-signed by Eamon O'Brien (eamon.obrien@omnihotels.com)
Signature Date: 2026-02-18 - 3:04:05 PM GMT - Time Source: server
-  Document emailed to Jay Nichols (jnichols@musselmanhotels.com) for signature
2026-02-18 - 3:04:07 PM GMT
-  Email viewed by Jay Nichols (jnichols@musselmanhotels.com)
2026-02-18 - 3:07:32 PM GMT
-  Document e-signed by Jay Nichols (jnichols@musselmanhotels.com)
Signature Date: 2026-02-18 - 3:07:48 PM GMT - Time Source: server
-  Agreement completed.
2026-02-18 - 3:07:48 PM GMT