

Louisville Hotel Partnership (LHP)

401 W. Main Street, Louisville, Kentucky 40202, Suite #2310

January 2026

January 26, 2026, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Board Members Present:

Jay Nichols	Dana Mayton	Jamie Campisano
Jeff Parrish	Andre Donley	David Greene
Jeff Hudson	Lesli Schaffer	Andrew Blieden
Janet Tyre	Doug Bennett	Chris Kipper

Board Members Absent: Eamon O'Brien, Mariah Gratz, and Samir Shah

GUESTS

Mike Shull, Amber Halloran, and Karen Johnson, recording secretary.

I. Call to Order – Co-Chairman Jay Nichols-Welcome

Co-Chairman Jay Nichols welcomed everyone to the meeting and officially called the meeting to order at 2:00 PM. then requested a motion to accept the December 2025 meeting minutes, as presented. Motion made by **David Greene**, Seconded by **Dana Mayton**. **All in Favor.** *Motion Carried.*

II. Review November FY 24-25 DRAFT Financial Statements

Amber Halloran informed the group that the current LHP Total Net Assets and Liabilities are \$11,413,280.

IV. Delinquent Properties and Leins Update

Amber Halloran stated the current delinquent accounts stand at eight properties totaling \$103,132. Seven properties totaling \$50,538 for fiscal year 2024 and one for \$52,594 for fiscal year 2025 and only one property has moved into the lien process.

V. Louisville Metro and Louisville Hotel Partnership Agreement

Co-Chairman Jay Nichols presented an overview of the proposed agreement between Louisville Metro and the Louisville Hotel Partnership aimed at supporting city service costs associated with tourism. During the board's discussion, **David Greene** expressed interest in including an option to exit the Memorandum of Understanding (MOU) if the additional city services do not meet expectations, prompting **Mike Shull** to mention adding a Termination for Convenience clause. **Dana Mayton** noted that a 30-day termination provision is typically standard practice in city contracts. **David Greene** also inquired about the possibility of placing funds in escrow specifically for the designated services, though there was uncertainty about the practicality of this approach in the present situation. Additionally, **Jeff Hudson** requested an early copy of the draft MOU to share with select Council members, and it was confirmed that all board members would receive the draft once it becomes available.

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V. New Business Opportunities

Co-Chairman Jay Nichols requested a motion to go into Executive Session under KRS 61.810(1)(g) relating to discussions concerning a specific proposal, if open discussions would jeopardize the siting, retention, expansion, or upgrading of the business. Motion made by **Janet Tyre**, Seconded by **Andre Donely**. **All in Favor. Motion Carried.**

Air Business Service Opportunity

Doug Bennett presented an air service opportunity that would require a \$1 million memorandum of understanding (MOU) with an airline and a separate \$500,000 agreement with a third party, with Mike Shull tasked to negotiate a contingency clause ensuring the airline is only paid if the LHP receives payment. The board also discussed the need for assurances about the third party's ability to pay LHP when MRG comes due, seeking clarity on whether the funds will be held in escrow or otherwise confirmed to be available at the required time. After a lengthy discussion, the board reached a consensus to vote.

Sports Entertainment Business Opportunity

Doug Bennett outlined an opportunity to bring a sports entertainment related piece of business to Louisville in 2036. After an extensive discussion, the board reached a consensus to vote.

Co-Chairman Jay Nichols requested a motion to exit Executive Session. Motion made by **David Greene**, Seconded by **Dana Mayton**. **All in Favor. Motion Carried.**

New Business Opportunity Motions

Once resuming open session, **Co-Chairman Jay Nichols** stated that there was a motion from the Finance Committee to approve an expenditure of \$500,000 to support an air service development agreement and to increase the related 26/27 budgeted amount to \$500,000. The Louisville Hotel Partnership Chair will negotiate any associated agreement and authorize the disbursement of any such funds on satisfactory final terms being agreed, and as the motion was made by the Finance Committee, it does not require a second and if there were no requests for further discussion he would like to move to a vote.

All were in favor, none opposed, the motion carried.

Co-Chairman Jay Nichols then requested a motion to authorize expenditures totaling up to \$1 million to support an effort to host a sports market event in 2036. Louisville Sports Commission, in consultation with Louisville Hotel Partnership (and subject to final approval by the LHP Chair) will negotiate the particulars

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of such potential event with the authority being delegated to the Louisville Hotel Partnership Chair to execute an agreement and authorize the disbursement of such funds on satisfactory final terms being presented to him. Motion made by **Andrew Blieden**, Seconded by **Janet Tyre**. **Motion Carried**, with Co-Chairman **Jay Nichols** abstaining.

VI. U of L Hospitality

Co-Chairman Jay Nichols presented a request on behalf of the University of Louisville Hospitality Minor program, and recommended by the Finance Committee, for assistance to cover costs associated with marketing, scholarships, and industry tradeshow attendance for students.

David Greene requested a motion to approve \$25,000 in funding for the current fiscal year and an additional \$50,000 in funding for fiscal year 2026-2027 to the University of Louisville Hospitality Minor program to assist with marketing costs as well as assistance in funding industry tradeshow attendance for students, contingent on the agreement including at least an annual report from UL staff detailing how the funds are used and the related return on investment. The board will evaluate potential funding beyond these amounts on a year-by-year basis with additional details and final terms to be negotiated and approved by the Chair. Motion made by **Janet Tyre**, Seconded by **Jay Nichols**. **All in Favor**. **Motion Carried**.

VII. Future LHP Board Meetings

- March 23, 2026 - 2:00 p.m.
- April 20, 2026 - 2:00 p.m.
- June 1, 2026 - 2:00 p.m.

ADJOURNMENT

Co-Chairman Jay Nichols motioned for adjournment. Motion made by **Andrew Blieden**, Seconded by: **David Greene**. All in Favor. **Motion Carried**. The Meeting adjourned at 3:23 PM.

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by: 
Eamon O'Brien (Mar 25, 2026 17:26:04 EDT)


Jay Nichols (Mar 30, 2026 12:13:25 EDT)

Chair Eamon O'Brien

Secretary Mariah Gratz

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APPROVED











26 JAN LHP Minutes Approved

Final Audit Report

2026-03-30

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