

Louisville Hotel Partnership (LHP)

401 W. Main Street, Louisville, Kentucky 40202, Suite #2310

July 2026

July 27, 2026, at 2:00 PM hosted at Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

Board Members Present:

Eamon O'Brien
Jamie Campisano
Jeff Hudson
Doug Bennett

Dana Mayton
Andre Donley
Lesli Schaffer
Chris Kipper

Samir Shah
David Greene
Jeff Parrish

Board Members Absent: Jay Nichols, and Andrew Blieden

GUESTS

Mike Shull, Amber Halloran, and Karen Johnson, recording secretary.

CALL TO ORDER

Chairman Eamon O'Brien welcomed everyone to the meeting and officially called the meeting to order at 2:01 PM. **Eamon O'Brien** requested a motion to accept the June 1, 2026, LHP meeting minutes, as presented. Motion made by **David Greene**. Seconded by **Dana Mayton**. **All in Favor.** ***Motion Carried.***

REVIEWED MAY FY25-26 DRAFT FINANCIAL STATEMENTS

Amber Halloran informed the group that the current LHP Total Net Assets and Liabilities are \$12,961,525 and that collections and lien are in progress for a property with multiple years of delinquency.

LOUISVILLE METRO AND LOUISVILLE HOTEL PARTNERSHIP AGREEMENT

Amber Halloran informed the group that the agreement has been finalized and is currently in the signature phase.

LOUISVILLE HOTEL PARTNERSHIP 25/26 AUDIT

Amber Halloran informed the group that the 25/26 Audit letter of engagement has been executed and the audit will begin on October 4, 2026 and will be available for board presentation on November 16, 2026.

26-27 BUDGET REVISIONS

Doug Bennett presented an overview of the budget revisions. Funding includes \$240,000–\$320,000 for Direct Citywide Development efforts and \$256,500 for Third-Party Sales Incentives to strengthen meeting and convention acquisition. The Direct Sell Group Acquisition Plan will be implemented at no additional cost, as expenses are already incorporated within the existing Louisville Hotel Partnership (LHP) and Louisville Tourism (LT) combined incentive program. Additional investments include \$175,000 for Concerts and Events, \$15,000–\$40,000 for new Agri-Business and Corporate Dynamic Incentives, \$30,000 for the Bourbon City Distillers Weekend initiative, and \$75,000 for Year One implementation of the Main Street/Market Street Trolley program. These revisions are intended to enhance destination competitiveness, drive group business growth, and support strategic tourism development efforts.

The group participated in a thoughtful discussion regarding the appointment of subcommittees to oversee the new initiatives, a proof of hotel night stay receipts for the Bourbon City Distiller's Weekend, and performance safeguards placed on the trolley program.

Mike Shull read the following motion aloud, motion to allocate \$896,500 for the current fiscal year for the eight programs as presented and with the allocation for a) the position/role of a Director of Citywide Business Development. b) Bourbon City Distillers Weekend, and c) Main Street/Market Street Trolley to extend for three fiscal years. Motion made by **Eamon O'Brien**, Seconded by **David Greene**. **All in Favor.**
Motion Carried.

The details of the reallocation breakdown are found in the new Business Strategies handout.

ADJOURNMENT

Chairman Eamon O'Brien motioned for adjournment. Motion made by **David Greene**, Seconded by **Dana Mayton**. **All in Favor.** **Motion Carried.** The meeting concluded at 3:12 PM.

Future LHP Board Meetings-Hybrid

- Monday, September 28, 2026
- Monday, November 30, 2026
- Monday, January 25, 2027

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by: 
Eamon (Sep 28, 2026 18:05:39 EDT)

Chair Eamon O'Brien


Co-Chair Jay Nichols

7.27 JUL LHP Borad Minutes

Final Audit Report

2026-09-28

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